



SOUTH CAROLINA
FEDERAL
CREDIT UNION

PRESS RELEASE

For immediate release

Credit Union Offers Gas Card Rewards

(N. CHARLESTON, S.C.) – Oct. 20, 2008 -- South Carolina Federal Credit Union members now can exchange rewards points for gas cards.

“Rising gas prices have taken a big chunk of everyone’s household budget,” said Sara Watercutter, marketing product manager at South Carolina Federal. “We think the gas cards option will be popular among our members, since it might make everyday living a little simpler for them.”

South Carolina Federal members automatically earn rewards points, dubbed *CURewards*[™], every time they use a Visa® Platinum Credit Card or MasterMoney® Checking Card for a signature-based purchase or an online transaction.

Gas cards are the newest option among many ways South Carolina Federal members can redeem rewards points. Other choices include merchant gift cards, electronics, sports equipment, jewelry and international travel, using South Carolina Federal’s awards redemption site at www.curewards.com.

“The *CURewards* program is a great way for members to receive rewards simply by doing business with us,” said Beth Jaskiewicz, senior vice president of marketing. “There are no catches to *CURewards*: no annual fee, no minimum balance requirement, and no sign up required for members to start collecting rewards points. It’s our simple way of thanking members for allowing us to serve them.”

South Carolina Federal’s *CURewards* program debuted in July 2006.

For more information on *CURewards*, visit scfederal.org, call 843-797-8300 (Charleston) or 800-845-0432 (Nationwide).

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About South Carolina Federal

South Carolina Federal Credit Union, headquartered in North Charleston, is one of the 100 largest credit unions in the United States. More than 155,000 members own and belong to the not-for-profit financial cooperative, which has over \$1 billion in assets. South Carolina Federal is a community-chartered credit union. Anyone who lives, works, worships or attends school in Dorchester, Berkeley, Charleston, Orangeburg, Clarendon, Calhoun or Georgetown counties, and most of the Columbia area, is eligible to join. South Carolina Federal has 23 branches and more than 80 ATMs throughout Charleston, Columbia, Georgetown, Orangeburg, St. Matthews and Manning. In 2008, South Carolina Federal for the second consecutive year was voted one of the Best Places to Work in the state. More information about South Carolina Federal can be found at scfederal.org.

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