



**SOUTH CAROLINA
FEDERAL**
CREDIT UNION

PRESS RELEASE
FOR IMMEDIATE RELEASE

South Carolina Federal Credit Union Incentivizes Kids to Save
Credit union promotes Youth Week by offering kids a \$100 incentive drawing

(N. CHARLESTON, S.C.) – April 13, 2007 – South Carolina Federal Credit Union will celebrate National Credit Union Youth Week™ by offering a cash prize drawing to children who save money.

“Youth Week’s national call-to action is ‘Stash Your Cash @ the Credit Union,’” said South Carolina Federal Senior Vice President of Marketing Beth Jaskiewicz. “Our branches have planned a pirate-themed promotion to make saving fun for our youngest members.”

South Carolina Federal’s Clown Club is a savings account designed especially for members 12 and under. It introduces children to account management, including regular account statements, a quarterly newsletter and occasional contests.

During South Carolina Federal Credit Union Youth Week, April 23-27, children ages 12 and under can enter a drawing for a \$100 deposit to their Clown Club accounts. Members 12 and under who visit any branch and deposit at least \$10 into their Clown Club accounts, and non-members 12 and under who visit any branch to open new Clown Club accounts with at least \$10 will be entered into the drawing. Six winners will be drawn from qualifying entries received during Youth Week.

For further details about Youth Week at South Carolina Federal, or for the Official Rules for the \$100 drawing, visit scfederal.org. For branch locations or other information, call 843-797-8300 in Charleston or 800-845-0432 nationwide.

About South Carolina Federal

South Carolina Federal Credit Union, headquartered in North Charleston, is one of the 100 largest credit unions in the United States. More than 140,000 members own and belong to the nonprofit financial cooperative, which has over \$1 billion in assets. South Carolina Federal is a community-chartered credit union. Anyone who lives, works, worships or attends school in Dorchester, Berkeley, Charleston, Orangeburg, Clarendon, Calhoun or Georgetown counties, and most of the Columbia area, is eligible to join. South Carolina Federal has 23 branches and

more than 60 ATMs throughout Charleston, Columbia, Georgetown, Orangeburg, St. Matthews and Manning. More information about South Carolina Federal can be found at scfederal.org.

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