



SOUTH CAROLINA
FEDERAL
CREDIT UNION

PRESS RELEASE

For immediate release

Holiday Shoe Drive Collects Over 14,000 Pairs for South Carolina Residents

Credit union also contributes 5,000 new pairs of shoes for children

Dec. 28, 2007 - (N. CHARLESTON, S.C.) – In its second year, South Carolina Federal Credit Union collected and donated thousands of shoes for people in need.

The credit union's Holiday Shoe Drive this year amassed a grand total of 14,098 pairs of "gently used" shoes from supportive members, employees and the public. For every two pairs of shoes it received, South Carolina Federal committed to purchase up to 5,000 pairs of new shoes for disadvantaged children in the state.

"We are thrilled that the credit union received more than enough 'gently used' shoes to fulfill its goal for new shoe purchases," said South Carolina Federal president and CEO Scott Woods. "It's gratifying to know that each pair of shoes provides decent footwear to someone else who really needs it."

South Carolina Federal's 23 branches, corporate headquarters and some business partners from Nov. 1 through Dec. 14 served as collection sites for "gently used" shoes. The credit union partnered with branches of the Salvation Army in each of its communities to ensure that donated and new shoes reach the people who need them most.

South Carolina Federal's branch on Sam Rittenberg Boulevard in West Ashley collected more shoes than any of the credit union's 23 locations: 1,631 pairs. Branch Manager Vanessa Sinclair attributed the Shoe Drive's success to the fact that nearly anyone could contribute.

About South Carolina Federal

South Carolina Federal Credit Union, headquartered in North Charleston, is one of the 100 largest credit unions in the United States. More than 148,000 members own and belong to the not-for-profit financial cooperative, which has over \$1 billion in assets. South Carolina Federal is a community-chartered credit union. Anyone who lives, works, worships or attends school in Dorchester, Berkeley, Charleston, Orangeburg, Clarendon, Calhoun or Georgetown counties, and most of the Columbia area, is eligible to join. South Carolina Federal has 23 branches and more than 70 ATMs throughout Charleston, Columbia, Georgetown, Orangeburg, St. Matthews and Manning. In 2007, South Carolina Federal was voted one of the Best Places to Work in the state. More information about South Carolina Federal can be found at scfederal.org.

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Contact:

Kimberly Riggs, Public Relations Manager

843-569-4359

kriggs@scfederal.org