



SOUTH CAROLINA
FEDERAL
CREDIT UNION

PRESS RELEASE

For immediate release

Credit Union Offers Financial Education to Employee Groups

(N. CHARLESTON, S.C.) – Nov. 22, 2008 -- South Carolina Federal Credit Union wants other companies' employees to be financially fit.

The credit union now has a designated resource to coordinate free financial education workshops for employees of its valued business partners and companies of all sizes throughout the state.

South Carolina Federal tapped employee Leslie Howard, marketing product manager, to engage employer groups and extend free financial workshops to their workforces.

"We know that employees burdened by financial strain are less productive, less likely to reach their full potential, and more likely to be absent from work," Howard said.

"By offering financial education in the workplace, employers can support their workers and hedge off some negative side-effects during an uncertain economy. At the very least, it shows employees that the employer cares, that it is vested in their well-being and sense of security," Howard said.

Effective immediately, Howard is the liaison at South Carolina Federal for interested businesses to receive financial education and other financial resources. Howard can be reached at lhoward@scfederal.org and 843-569-4709 **(Charleston)** or 800-845-0432, ext. 4709 **(Nationwide)**.

The South Carolina Credit Union League this summer recognized Howard as the as the 2008 Financial Literacy Ambassador of the Year.

About South Carolina Federal

South Carolina Federal Credit Union, headquartered in North Charleston, is one of the 100 largest credit unions in the United States. More than 155,000 members own and belong to the not-for-profit financial cooperative, which has over \$1 billion in assets. South Carolina Federal is a

community-chartered credit union. Anyone who lives, works, worships or attends school in Dorchester, Berkeley, Charleston, Orangeburg, Clarendon, Calhoun or Georgetown counties, and most of the Columbia area, is eligible to join. South Carolina Federal has 23 branches and more than 80 ATMs throughout Charleston, Columbia, Georgetown, Orangeburg, St. Matthews and Manning. In 2008, South Carolina Federal for the second consecutive year was voted one of the Best Places to Work in the state. More information about South Carolina Federal can be found at scfederal.org.

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