



SOUTH CAROLINA
FEDERAL
CREDIT UNION

PRESS RELEASE

For immediate release

Credit Union Employees Give the Gift of Life

Blood drive supports South Carolina Federal's commitment to stay one step ahead of community needs

June 19, 2007 (N. CHARLESTON, S.C.) – Upholding its mission to stay one step ahead of its members' and community's needs, South Carolina Federal Credit Union hosted a blood drive to benefit the American Red Cross.

On May 29, fifty-three employees participated in the voluntary blood drive at South Carolina Federal's corporate headquarters on Credit Union Lane in North Charleston. Volunteers donated throughout the day in the bloodmobile that sat in South Carolina Federal's parking lot. Over 50 pints of usable blood were collected.

"Once the Red Cross breaks down the donations into their usable components -- platelets, plasma and red blood cells -- 150 lives potentially could be saved from South Carolina Federal's contribution," said Patrick Lamontagne, donor recruitment supervisor for the Charleston area Red Cross.

Half of those who donated blood were first time contributors, Lamontagne said. "This year's record number of donations more than doubled the credit union's participation since 1999," he added. The number of donors also exceeded the credit union's internal goal by 80%.

Employees were invited in advance to donate blood through postings on the credit union's Intranet.

For more information on South Carolina Federal, visit scfederal.org. For information on Red Cross Blood Services, visit www.donatebloodtoday.org.

About South Carolina Federal

South Carolina Federal Credit Union, headquartered in North Charleston, is one of the 100 largest credit unions in the United States. More than 148,000 members own and belong to the nonprofit financial cooperative, which has over \$1 billion in assets. South Carolina Federal is a community-chartered credit union. Anyone who lives, works, worships or attends school in Dorchester, Berkeley, Charleston, Orangeburg, Clarendon, Calhoun or Georgetown counties, and most of the Columbia area, is eligible to join. South Carolina Federal has 23 branches and more than

70 ATMs throughout Charleston, Columbia, Georgetown, Orangeburg, St. Matthews and Manning. More information about South Carolina Federal can be found at scfederal.org.

Contact:

Kimberly Riggs, Public Relations Manager
South Carolina Federal Credit Union
scfederal.org

#