



SOUTH CAROLINA
FEDERAL
CREDIT UNION

PRESS RELEASE

For immediate release

Credit Union Member Wins Priceless Escape ***MasterCard® Break in Your Jeans Sweepstakes*** ***rewards one member, three companions with \$15,000 trip***

(N. CHARLESTON, S.C.) – Oct. 1, 2009 – One lucky member of South Carolina Federal Credit Union won the once-in-a-lifetime chance to go nearly anywhere she wants in the world.

South Carolina Federal Credit Union, one of the largest credit unions in the U.S., partnered with MasterCard International Inc., for the Break in Your Jeans Sweepstakes. It awarded one grand prize winner with a \$100 gift card for a new pair of jeans and up to \$15,000 for the member and three companions to travel almost anywhere in the world.

Winnsboro, S.C., resident and South Carolina Federal member **Shirley W. Jones** randomly was selected as the sweepstakes winner among debit cardholders who used their debit cards and signed for purchases from July 1 through August 31, 2009. Every signature-based transaction was a chance to win.

“I always wished that my children and I could get away and go on a nice vacation with no worry,” said Jones, who said she plans to take her three children on a priceless escape to Los Angeles or Las Vegas, “and that wish has come true.”

As the grand prize winner of the Break in Your Jeans Sweepstakes, Jones and her guests are entitled to a five-day, four-night trip to a destination of her choice, including airfare, accommodations, ground transportation and other activity expenses, such as meals, entertainment and spending money.

For more information about South Carolina Federal, visit scfederal.org.

About South Carolina Federal

South Carolina Federal Credit Union, headquartered in North Charleston, is one of the 100 largest credit unions in the United States. More than 155,000 members own and belong to the not-for-profit financial cooperative, which has over \$1.4 billion in assets. South Carolina Federal is

a community-chartered credit union. Anyone who lives, works, worships or attends school in Dorchester, Berkeley, Charleston, Orangeburg, Clarendon, Calhoun or Georgetown counties, and most of the Columbia area, is eligible to join. South Carolina Federal has 19 branches, a lending center and more than 75 ATMs throughout Charleston, Columbia, Georgetown, Orangeburg, St. Matthews and Manning. In 2008, South Carolina Federal for the second consecutive year was voted one of the Best Places to Work in the state. More information about South Carolina Federal can be found at scfederal.org or on the SiMPLE CENTS blog at simplecentsblog.org.

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