



SOUTH CAROLINA
FEDERAL
CREDIT UNION

PRESS RELEASE

For immediate release

Credit union member to win world travel ***Break in Your Jeans Sweepstakes runs through Aug. 31***

(N. CHARLESTON, S.C.) – July 10, 2009 – One lucky member of South Carolina Federal Credit Union has the once-in-a-lifetime chance to go nearly anywhere s/he wants in the world.

South Carolina Federal Credit Union, one of the largest credit unions in the U.S., has partnered with MasterCard® International Inc., for the Break in Your Jeans Sweepstakes. It will award one grand prize winner with a \$100 gift card for a new pair of jeans and up to \$15,000 for the member and three companions to travel almost anywhere in the world.

“A priceless escape is a pretty incredible reward for using your debit card,” said Sara Watercutter, marketing product manager at South Carolina Federal.

“Members automatically are entered to win when they sign for purchases using their MasterCard debit cards from July 1 through August 31, 2009,” Watercutter added. “The best part is that one member of South Carolina Federal is guaranteed to win this national promotion.”

The grand prize for the Break in Your Jeans Sweepstakes consists of a five-day, four-night trip for the winner and three guests to a destination of the winner’s choice, including airfare, accommodations, ground transportation and other activity expenses, such as meals, entertainment and spending money.

For the Official Rules of the Break in Your Jeans Sweepstakes, or for more information on how to become a member of South Carolina Federal so you can have a chance to win, visit scfederal.org.

About South Carolina Federal

South Carolina Federal Credit Union, headquartered in North Charleston, is one of the 100 largest credit unions in the United States. More than 155,000 members own and belong to the not-for-profit financial cooperative, which has over \$1.4 billion in assets. South Carolina Federal is a community-chartered credit union. Anyone who lives, works, worships or attends school in

Dorchester, Berkeley, Charleston, Orangeburg, Clarendon, Calhoun or Georgetown counties, and most of the Columbia area, is eligible to join. South Carolina Federal has 20 branches, a lending center and more than 80 ATMs throughout Charleston, Columbia, Georgetown, Orangeburg, St. Matthews and Manning. In 2008, South Carolina Federal for the second consecutive year was voted one of the Best Places to Work in the state. More information about South Carolina Federal can be found at scfederal.org or on the SiMPLE CENTS blog at simplecentsblog.org.

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